

STATEMENT

Creativity and stability are equally indispensable in my design. I specialize in creating visual concepts to communicate ideas that inspire, inform, and captivate. With a BFA in Graphic Design, I have a diverse skill set and an eye for detail that is sure to make any project stand out from the crowd. In my opinion, Graphic design means continuous innovation within limited rules. My goal is to create functional designs that capture the client's message.

EXPERIENCE

Graphic Designer

Hunan Children's Publishing House

January 2021–April 2021

Participated in multiple projects such as book cover design, illustration design, and inner page layout, providing creative solutions and completing design tasks based on customer needs.

Graphic Designer

Trendy Threads Clothing Store

July 2022–November 2022

Designing promotional materials such as posters, flyers, and in-store signage to creating eye-catching social media graphics and email newsletters, and play a key role in enhancing the brand's visual identity and engaging with customers.

EDUCATION

Academy of Art University

Spring 2024

BFA in Graphic Design

SKILLS

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Adobe After Effects

Adobe Dimension/Substance 3D

Adobe XD

Computer literacy on both Mac and PC